



Barbara J. French

Associate Vice Chancellor
(Staff)

University Relations
UCSF Box 0462
415/476-6296
bfrench@uap.ucsf.edu

Work Address:
3333 California Street, Suite 103
San Francisco CA 94143-0462



OUT at UCSF
IN our communities

Barbara has been a UCSF employee since 2005 and OUT since college. Barbara serves the mission of UCSF as Associate Vice Chancellor for University Relations. University Relations serves

the UCSF mission by raising the visibility of UCSF work and programs among key internal and external audiences.

What she likes about working at UCSF:

The people of UCSF are passionate about the university's mission. I also love what I do—the field of communication and plowing that field for UCSF.

How Barbara is OUT, IN the UCSF Community:

Barbara is OUT by being herself.

How Barbara is OUT, IN the community:

Over the years, I have been involved with and supportive of various LGBT organizations. For example, I was on the board of the LGBT Community Center in San Francisco.

Communities with which she identifies:

As a parent, I identify with that larger community of folks who are raising children and, specifically, with LGBT parents.

What Barbara considers her most OUTstanding, INcredible achievement:

Personally, raising two children, ages 6 and 9. Professionally, running my own business for 9 years.

Her role models:

A major role model of mine is Ginetta Sagan. Ginetta was in the Italian resistance and was captured by the Nazis and tortured. As an adult, she helped to form Amnesty International in the USA. I had the honor of working alongside Ginetta, and from her I learned how much can be changed by one person.

How Barbara would change UCSF to improve the quality of life for LGBT people:

Change happens one person at a time. Each one of us can make a difference. Be open about your life. Show your heart. Do your best to make sure that the people you work with feel accepted, respected, and supported.

How she would change the LGBT community:

Our society does not do a good job of caring for our elders. As the baby boom generation ages, the LGBT community will face this issue as never before. My hope is that our community will embrace this issue so that our LGBT elders can benefit from respectful, supportive care, rather than ending their lives in isolation and neglect.

UCSF LGBT Visibility Project

The UCSF Visibility Project aims to increase visibility of the Lesbian, Gay, Bisexual, Transgender communities at UCSF by profiling faculty, staff, and students who work to support UCSF's mission of patient care, education and research. For podcasts and more information, visit <http://www.ucsf.edu/cge/lgbtr/visibility.htm>